

**ZERO
CARBON
SERVICES**

Carbon Calculator Help Sheet



**ZERO
CARBON
SERVICES**

BWH Hotels

 **WORLDHOTELS**  **Best Western**
Hotels & Resorts  **SureStay**
HOTEL GROUP



START YOUR JOURNEY TO NET ZERO

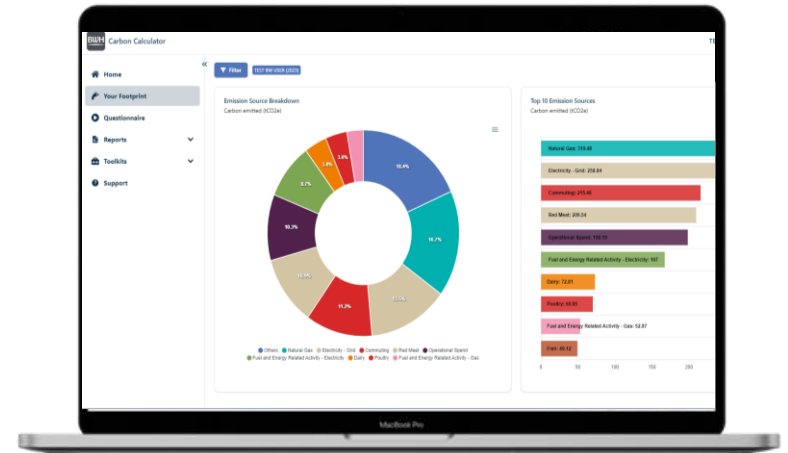
CALCULATE YOUR CARBON FOOTPRINT TODAY

The Carbon Calculator enables hospitality companies to measure, report and act to reduce their carbon emissions.

It highlights hotspots within the footprint and provides guidance through its toolkit on how companies can start to reduce the carbon impact of their operations.

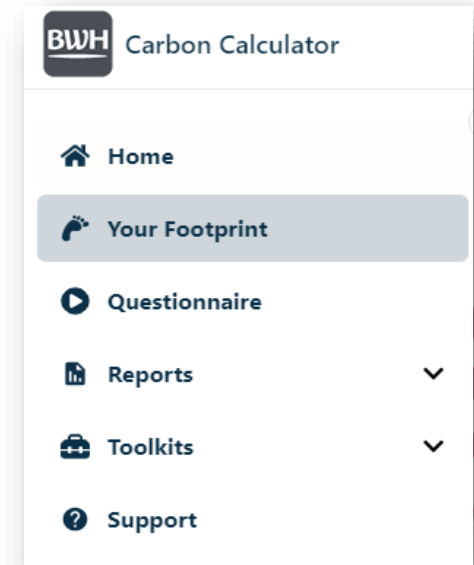
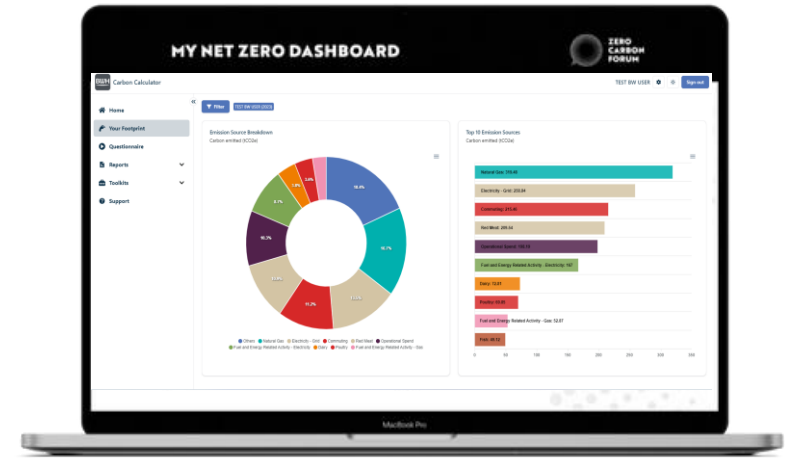


[Click here to log on now](#)



STEP BY STEP GUIDE

1. Visit <https://bw.zerocarboncalculator.com/> & register your email.
2. You will receive an email with a verification code to log in to complete your footprint.
3. Answer the questions to calculate your emissions and input the data.
4. Have a look at which activities create the most emissions.
5. Download your toolkit & plan your reduction actions.



Information needed for the questionnaire



Required

- Your annual turnover in £
- Your turnover split between accommodation, food & drink
- Breakdown of your drink revenue % split** (beer, wine, spirits, soft drinks, hot beverages)
- Breakdown of your food revenue % split** (red meat, fish, dry goods, fruit & vegetables, plant based, dairy, poultry, ready-to-eat products)
- The number of staff you have on site
- Your number of guests & occupied rooms per year
- Your annual spend on toiletries, linen & laundry
- The gross floor area of the hotel (in sq foot)

Additional (we can estimate if not available)

- Your annual capital expenditure spend
- Your annual energy consumption (Electricity & gas) in kWh
- Your annual water consumption in m3
- Breakdown of your drink purchases in litres (will result in more accurate emissions calculations)
- Breakdown of your food purchases in kg (will result in more accurate emissions calculations)
- Your % split between recycled and non-recycled waste

Video walkthroughs

→ Walkthrough of the questionnaire
▶ [Click here for video link](#)

→ Walkthrough of the reports
▶ [Click here for video link](#)



Plan your reduction actions

Toolkit

- Our toolkit, developed alongside industry leaders, helps your business reduce its carbon footprint, save money, and prosper.
- As well as providing valuable guidance for the REST pillars. Recommendations begin with low-cost actions and are ordered by carbon impact.

More help

- For further help on the questionnaire questions or for a glossary of terms [click here](#).

